



PRESS RELEASE

Georgia Families Can Score a Santa Sighting at Lanier Islands on November 30
Jolly Old Elf to Arrive at Lakeside Resort's Ultimate Year-Round Escape – Game Changer – with Fun, Games, and a Tree Lighting to Follow; Charitable Component to Benefit Feeding Hearts Food Bank



Buford, Ga. – November 14, 2024 – With the holidays set to begin in a matter of weeks, [Lanier Islands](#) Resort has called in a favor with the man of the season, Santa Claus. On Saturday, November 30, the Jolly Old Elf will trade his sleigh and eight tiny reindeer for a fire truck that will wind through the streets of the Georgia lakeside resort before landing at [Game Changer](#) at the heart of the Islands. What will ensue before and after his arrival is a holiday season kickoff celebration – complete with fun and games at the resort's ultimate year-round escape paired with festive food, cheerful elves, holiday drinks, Santa photo ops, a tree lighting, and more as the sounds of carols fill the air. The party will last from 5-9 p.m., with a selection of holiday-themed accommodation packages for attendees who want to turn their night with Santa into a seasonal staycation. Guests who bring three or more cans of non-perishable food to benefit the Feeding Hearts Food Bank will enjoy free resort gate access. Lanier Islands will also kick off the "Season of Giving" by extending free gate access to first responders and veterans throughout November and December with valid IDs.



“We are so excited to be a part of our guests’ holiday season again this year,” said [Lanier Islands](#) President Matthew Bowling. “Santa’s Magical Arrival will be on the heels of our annual Thanksgiving Buffet at Legacy Lodge – so the holiday spirit will be alive and well throughout the resort. With a large open central space and loads of family-friendly activities for our guests to enjoy, [Game Changer](#) is the ideal location for our holiday season kickoff celebration. This is a brand-new tradition for us that we look forward to continuing for years to come. Those attendees who opt to stay the night at Lanier Islands can spend the following day at Margaritaville’s License to Chill Snow Island. We strive to make it easy for our guests to create memories that will last a lifetime and are honored to hold a special place in the hearts of so many families who have shared the holidays with us for generations.”

The 23,000 square foot [Game Changer](#) Fun Center boasts an enormous entertainment floor overflowing with over 60 popular amusement and arcade games, axe throwing and duckpin bowling lanes, an escape room, and a restaurant with crowd-pleasing menu and full bar on the first level.

The upstairs level features virtual sports suites with over 30 high-definition sports and games and a second bar. Holiday-themed accommodation packages at [Lanier Islands](#)’ flagship hotel – Legacy Lodge – including Winter Family Fun Packages that come with a choice of two or four passes to [License to Chill Snow Island](#), Santa’s Sleigh-cation Package which includes a bedtime story + tuck-in with one of Santa’s elves and breakfast with Santa, and the all-encompassing Everything but Coal Package with Snow Island passes, elf tuck-in, breakfast with Santa, Game Changer play card, and more.

Margaritaville at Lanier Islands’ [License to Chill Snow Island](#) offers daily snowfalls to line the “slopes” of Blizzard Mountain, a soaring 575-foot-long, eight-story high tubing ride. The lakeside holiday attraction will also showcase Frosty’s Ice Rink, a retro collection of Snow Island amusement rides, Snowball Alley play zone, and a series of seasonal eateries and watering holes. When the sun goes down, the switch gets flipped on Margaritaville’s Lakeside Lights Spectacular – offering a whimsical stroll through a series of holiday light vignettes set to festive music.

Visit <https://www.lanierislands.com/events/santa-magical-arrival/> to RSVP for Santa’s Arrival. To explore [accommodation packages](#) and make a reservation, visit www.LanierIslands.com or call 770-945-8787. To stay on top of upcoming events at this Metro Atlanta resort that promises “A Different World, Close to Home,” follow Lanier Islands on [Facebook @lanierislands](#), [Instagram @lanierislands](#), [Twitter @lanierislands](#), and [LinkedIn @Lanier Islands](#).